

Weekly Blogging Rubric

Category	4	3	2	1
Use of Class Time	Used time well during each class period. Focused on getting the project done. Never distracted others or were off task.	Used time well during each class period. Usually focused on getting the project done and never distracted others, yet off task one time.	Used some of the time well during each class period. There was some focus on getting the project done but occasionally distracted others and needed at least two prompts to be back on task.	Did not use class time to focus on the project OR often distracted others and needed multiple prompts to get back on task.
Ideas & Content	The student has many original ideas and expresses them clearly. The majority of ideas are related to the daily subject matter.	The student expresses some original ideas. The majority of ideas are related to the daily subject matter.	The ideas expressed are not necessarily original and are not connected to the discussions or daily subject matter.	The ideas expressed are not necessarily original and are often confusing and not connected to the discussions or daily subject matter
Post Frequency	The post frequency greatly exceeds the course expectations.	The post frequency is slightly above average for the course expectations.	The post frequency is slightly below average for the course expectations.	The post frequency is well below course expectations.
Writing Quality	Posts are well written, and are characterized by elements of a strong writing style. The content demonstrates that the students are well read and synthesize the content with the information to construct new meanings and opinions.	Posts show above average writing style. The content demonstrates that the students read moderately and attempt to synthesize information and form new meanings and opinions.	Posts show a below average, overly casual writing style with a lack of attention to style. Students pay little attention to other reading and mostly regurgitate previous personal views or that of others in the class.	Posts are of very poor quality. There is little to no evidence of reading other information in order to form new meanings of the topic or subject for the daily post.
Aesthetics/Enhancements of Blog	The students greatly enhanced their web blog space using videos, audio, images, or other add-ons.	The students enhanced their web blog space using videos, audio, images, or other add-ons.	The students attempted to enhance their web blog space using videos, audio, images, or other add-	The students did nothing to enhance their web blog space.

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Mechanics (Spelling & Punctuation)	Capitalization and punctuation are correct throughout the timeline.	There is 1 error in capitalization or punctuation.	There are 2 errors in capitalization or punctuation.	There are 3 or more errors in capitalization or punctuation.
Grammar & Sentence Structure	There are no grammatical errors on the timeline.	There is 1 grammatical error on the timeline.	There are 2 grammatical errors on the timeline.	There are 3 or more grammatical errors on the timeline.